



BLACK HILLS

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2018-2019
Gold Corporate Sponsor



2018-2019
Silver Corporate Sponsor

2019 Silver Medal Award Nomination Form

The Silver Medal Award was established in 1959 to recognize men and women who have made outstanding contributions to advertising and who have been active in furthering the industry's standards, creative excellence and responsibility in areas of social concern.

We're looking for candidates for the 2019 Silver Medal Award. Your help is needed by submitting a name of an advertising professional you feel should be considered for this most prestigious award.

To help in guiding your nomination of a person who has made outstanding contributions to the advertising profession, please review the list of prior Silver Medal Award recipients and necessary criteria (visit: <http://aafblackhills.org/silver-medal>). Complete below or complete the nomination form posted on the website (<http://aafblackhills.org/silver-medal/silver-medal-nomination-form/>).

The selection committee may not know your nominee, so please provide AS MUCH INFORMATION AS POSSIBLE. You may also submit letters from other individuals to further support your nomination.

Please submit your nomination form to AAF Black Hills by: Friday, January 11, 2019. This year's recipient will be recognized at the American Advertising Awards banquet on Friday, Feb. 22, 2019. Your thoughtful and prompt response will be greatly appreciated.

Submitted by: _____

Email: _____

Silver Medal Award Criteria:

Contributions to His/Her Company - The nominee must have achieved success in one of the following areas of work: advertising agency, advertiser, media, or advertising company.

Creative Ability - The nominee must have shown a consistent, high degree of original thinking in their field.

Contributions to the General Advancement of Advertising - The nominee must have worked to increase the stature and raise the standards of the advertising profession.

Contributions to the Community - The nominee should be someone who has been active in civic, religious, or other groups dedicated to human or social welfare.

My nomination is: _____

Nominee's Title: _____

Nominee's Company: _____

Nominee's Email: _____

Previous Recipients

- | | | |
|--------------------------|---------------------------------------|--------------------------|
| 2018 Julio "Mutch" Usera | 2006 Bob Laskowski | 1995 John T. Kearns |
| 2017 Dawn Claymore | 2005 Debbie Ketel | 1994 Ronda Gusinsky |
| 2016 Michael Goodroad | 2004 Kevin Phillips | 1993 Carolyn Helfenstein |
| 2015 Carol Brown | 2003 Wes Haugen | 1992 Michael Derby |
| 2014 Jason Alley | 2002 Lia Green | 1991 Linda Peterson |
| 2013 Ross Johnson | 2001 Kyle Mattison | 1990 Stan Lieberman |
| 2012 Tim Reilly | 2000 Carmen Derby | 1989 Tom Franklin |
| 2011 Margaret Skillman | 1999 Bill Honerkamp | 1988 Vern Anthony |
| 2010 Robert Sharp | 1998 Shirley Stec | 1986 John N. Derby |
| 2009 Dan & Kathy Simpson | 1997 Bill Fleming &
Susan Turnbull | 1985 Helen Duhamel |
| 2008 Michelle Lintz | 1996 Joan S. Martin | 1984 Verne Sheppard |
| 2007 Gogie Enstad | | 1983 Morris Hallock |
| | | 1982 Dean Nauman |