

July 2016 Minutes

AAF-BH board meeting called into order at 12:01 pm by Beth

Members present: Dustin Hinson, Makena Peet, Beth Hottel, Callie Wagner, Laurel Antonmarchi, Josh Rundell

Members not present: Wendy Rossman

Agenda & Minutes

- Dustin moved the agenda to be approved. Seconded by Callie. The agenda was approved by unanimous vote.
- Dustin moved the June minutes to be approved. Seconded by Makena. The minutes were approved by unanimous vote.

Executive Committee Reports

Treasurer's Report:

- The current bank balance as of July 7, 2016 is \$4,314.71. \$2,480.21 in Pay Pal. \$50 cash.
- Makena moved the treasurer's report be approved. Seconded by Dustin. Treasurer's report was approved by unanimous vote.

Old Business

Programming

- Wendy confirm with Coleman speaker for an October 18th luncheon.
- Need to determine a topic for the September 13th Roundtable.
 - Townhall marketing/advertising in Rapid City as a whole?
 - Marketing trends?
 - Ask Tim?
 - Black Hills PR – Laurel reach out to?
 - Economic Development?
- Tentative 2016-2017 Schedule
 - September 13, 2016 Roundtable Need a topic at Firehouse
 - October 18, 2016 Luncheon Coleman speaker at The Dahl
 - October 27, 2016 Student Design Jam Halloween Theme at BHSU
 - November 15, 2016 Roundtable Professional ADDY Workshop at Firehouse
 - November, 2016 Student ADDY Workshop Dustin check on date at BHSU
 - December 13, 2016 Luncheon Dorothy Rosby (Beth ask) at The Dahl
 - January 17, 2017 Luncheon AFP (Beth ask) at The Dahl
 - February 10, 2017 American Advertising Awards Gala location?
 - March 7, 2017 Roundtable Q&A/Open Planning session? At Firehouse
 - April 20, 2017 Advertising Expo Hilton Garden Inn?
 - May 19, 2017 5th Annual Design Jam At The Dahl

Tabled Topics for Next Meeting:

- Membership: Wordpress Plugin
- Recruitment for committees
- Student Design Jam
- Advertising Awards Gala
- Design Jam
- Supported groups/programs
- Storage Unit party

Meeting adjourned at 1:16 pm

The next meeting is scheduled for August 17th at Security First Bank at 12:00 pm.