

December Minutes

AAF-BH board meeting called into order at 12:08 pm by Dustin

Members present: Dustin Hinson, Makena Peet, Dani Doran, Beth Hottel, Callie Wagner, Wendy Rossman

Members not present: Shiloh Francis, Tim Reilly

Agenda & Minutes

- Wendy moved the agenda to be approved. Seconded by Dani. The agenda was approved by unanimous vote.
 - Beth moved the November minutes to be approved. Seconded by Wendy. The minutes were approved by unanimous vote.
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Executive Committee Reports

Treasurer's Report:

- The current bank balance as of December 9, 2015 is \$8,671.59. \$447.24 in Pay Pal and \$53 in cash.
 - Beth moved the treasurer's report be approved. Seconded by Makena. Treasurer's report was approved by unanimous vote.
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Old Business

Upcoming Programs:

- January 19th luncheon with Tim
- Callie to send Tim an email for info and topic to market

Pine Ridge Holiday Party December 20:

- Donations/Gifts: Wendy – hats & mittens, Shiloh – lotions, Dustin & Makena – sketch books, Dani – gift cards, Callie – axe body wash/cologne
 - PSAs are running, Facebook promotion, one final reminder email week of the 14th
 - Dustin and Dani are leaving around noon to deliver gifts and food to Pine Ridge
 - Wendy to provide contact info to Dani and Dustin for Smokin' Hot Catering.
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New Business

ADDYs poster drop offs

- Need call to entries posters

ADDY committee

- Dustin, Makena, Jason and Jon need to schedule a time to meet this week to go look at space and decide on branding for the event.
- Need to check on screen and mic use, and partitions
- Need help setting up day of event – set up around 3:30 pm
- Need to decide on food
- Shiloh – art auction?

ADDYs advertising

- Social media: advertise ADDY entries, Silver Medal Nominations
- Emails including 50/50, recap on roundtable, need help strategizing your entries? Reach out to us for assistance, Drop off mixer – Ale House, January 6th, 5-7:00 pm, Silver Medal nominations

April Speaker – Ian Coyle

- Works for ad agency in Portland
- Dan Satterfield will tour Ian while here
- Dustin needs to book flight and hotel
- Check on previous info on Ian to market – topic?

Possible Speaker

- Jason Ally has a possible speaker for roundtable that he would sponsor. Discuss for March roundtable or next year. Dani to get info to Beth.

Meeting adjourned at 1:04 pm

The next meeting is scheduled for January 6, 2016 at Ketel Thorstenson at 12:00 pm.