

August 2016 Minutes

AAF-BH board meeting called into order at 12:05 pm by Beth

Members present: Dustin Hinson, Makena Peet, Beth Hottel, Callie Wagner, Laurel Antonmarchi, Wendy Rossman

Members not present: Josh Rundell

Agenda & Minutes

- Dustin moved the agenda to be approved. Seconded by Wendy. The agenda was approved by unanimous vote.
 - Dustin moved the June minutes to be approved. Seconded by Laurel. The minutes were approved by unanimous vote.
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Executive Committee Reports

Treasurer's Report:

- The current bank balance as of July 7, 2016 is \$4,314.80. \$2,480.21 in Pay Pal. \$50 cash.
 - Dustin moved the treasurer's report be approved. Seconded by Laurel. Treasurer's report was approved by unanimous vote.
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New Business

D8 Conference Call

- March 4-6 ADDY sorting dates, March 10-11 ADDY judging
- ADDY conference calls available

Old Business

Programming

- Roundtable in September is good to go
 - September 20 | 5:30 – 7:00
 - Wine raffle – Makena purchase 1 bottle of red and 1 bottle of white
 - Makena order a veggie and cheese tray
 - Sarah Koontz and Jessica Castleberry are confirmed
- October Luncheon
 - Confirm October 4th date at the Dahl and with speaker
 - Kate? Need name and bio and blurb on what her topic will be (Commercial photography)
 - We will pay for her gas as a speaking fee
 - Need to find sponsors, asking \$250 for event sponsor

- November Roundtable – Professional ADDY workshop
 - November 15th
 - Wendy order 3 screens from Amazon

- December Luncheon – Dorothy Rosby
 - Confirmed for December 13th
 - Will need a blurb about her and her presentation
 - Ask if she can cover how she gets her books published and put on Amazon and other retailers.
 - \$200 speaking fee

- January Co-Event
 - Half day event January 17th
 - See if Coke can donate items again
 - Need to set a non-member fee. Consider \$25.
 - Hold at YFS?
 - Max will be guest speaker with keynote and breakout session
 - Speaker fee is \$3,000, split with AFP.
 - Dustin moved the \$1,500 speaker fee payment be approved. Seconded by Wendy. Speaker fee was approved by unanimous vote.

Membership

- Wordpress Plugin
 - Work on continued vetting of different products until we find one that meets our needs
 - Need to find someone who can perform website install
- Membership Newsletter
 - Edit last year's message. Get new membership newsletter sent out along with save the date for September event.
 - Send out membership invoices after membership newsletter goes out.
- Consider changing pricing structure for ADDYs
 - Regular ticket: \$45, Member: Free ticket, Friends & Family ticket: \$30 (coupon code?), Student non member \$20, Student member: Free.

Tabled Topics:

- Events
- Supported groups/programs
- Storage unit party

Meeting adjourned at 1:17 pm

The next meeting is scheduled for September 7th at Security First Bank at 12:00 pm.